



2023 NEWFOUNDLAND & LABRADOR OPEN CPA CHAMPIONSHIPS

2023-04-30

Dear Sponsor:

It's official! We are 12 weeks out from the 5th annual 2023 Newfoundland & Labrador Open CPA Championships! We would like to thank all returning sponsors for all your past support of this event and for any new company or contest coaching team, we are pleased to offer you the opportunity to be part of the 2023 event taking place on **July 22nd, 2023** at the Holy Heart Theatre in St. John's NL.

This Canadian Physique Alliance event is open to all athletes Canada wide. We are offering True Novice, Masters and Open Divisions in the disciplines of Bodybuilding, Men's Classic Physique, Men's Physique, Women's Physique, Women's Figure, Women's Wellness and Women's Bikini. Please go to (**page 2**) for the specific details of each sponsorship we are offering.

More information is available on the www.newfoundlandcpa.com website.

Please let us know if you are interested in sponsoring a class or booth for one of these events! If there is a specific class you are interested in sponsoring (**see page 3-5**), please email us back at: figure@heatherleblanc.ca with those specific requests. If your address, website, email or logo have changed, kindly send e-mail us the updated information/logo for our records. We require your new logo in .JPG, .PNG or .PDF format at your earliest convenience. We thank you for your continued support and please respond no later than May 27th, 2023 with a "yes" or "no" response so that we can get your logo placed on the poster.

No sponsorship monies are collected before **June 22nd, 2022** – **so just a confirmation! This is all that is required as soon as possible with a yes I'm interested/committed or a nil response.**

Thank you very much.

Heather & Jean LeBlanc, J&H Promotions

(506) 850-1515

figure@heatherleblanc.ca

SPONSORSHIP OPPORTUNITIES 2023 NEWFOUNDLAND & LABRADOR CPA OPEN CHAMPIONSHIPS

MAIN SPONSORSHIP

MAIN SPONSORS INCLUDES: *NOT AVAILABLE *

- 2 Overall Trophy Presentations for Divisions of Choice: Men's Physique, Figure, Wellness, Men's Classic Physique, Bikini and Bodybuilding
- Logo on Poster & on all promotional material
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- 1 Full Page AD in Evening Program
- Display Stand Up Banner on Stage *if provided
- 15-30 sec Promotional Video Submission by Sponsor to be shown during Show
- Evening Show Tickets (6) - Reserved Gold Ticket Seating up Front
- Backstage Pass (1)

VIP STREAMING SPONSORSHIP

- 2 Overall Trophy Presentations for Divisions of Choice: Men's Physique, Figure, Wellness, Men's Classic Physique, Bikini and Bodybuilding
- Logo on Poster & on all promotional material
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- 1 Full Page AD in Evening Program
- Display Stand Up Banner on Stage *if provided
- 15-30 sec Promotional Video Submission by Sponsor to be shown during Show
- Evening Show Tickets (4) - Reserved Gold Ticket Seating up Front

Price \$1000.00 + \$150.00 HST = \$1150.00 TOTAL (includes Booth)

Price \$800.00 + \$120.00 HST = \$920.00 = TOTAL (no booth)

DIAMOND SPONSOR INCLUDES:

- 1 Overall Trophy Presentation for Division of Choice: Men's Physique, Figure, Fitness, Men's Classic Physique, Bikini and Bodybuilding **OR** 2 Trophy Classes and/or Medals Presentation (*Booth Not Included)
- Logo on Poster & on all promotional material
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- Evening Show Tickets (4) - Reserved Gold Ticket Seating up Front

Price \$500.00 + HST \$75.00 = \$575.00 TOTAL

GOLD SPONSOR INCLUDES:

- 1 Trophy Class and/or Medals Presentation
- Logo on Poster & on all promotional material
- Logo on Slideshow exposure during the show (AD Promotion)
- Evening Show Tickets (2) - Reserved Gold Ticket Seating up Front Or Evening Show Tickets (2) – Not Reserved Up Front + 1 Backstage Pass

Price \$300.00

BOOTH SPONSOR INCLUDES:

- Display Booth (1) and Chairs (2) *must bring own tablecloth
- Opportunity in Selling or Advertising Products and/or services
- Logo on Slideshow Exposure during the show (AD Promotion)
- Logo on Poster & on all promotional material (Program)

Price \$300.00

OPTIONAL ADD-ONS:

1 PAGE COLORED AD IN PROGRAM - \$150

15 SECOND COMMERCIAL DURING SHOW - \$100

30 SECOND COMMERCIAL DURING SHOW - \$175